

2010 Community Affiliate Levels

Your financial support for the programs of LIFESPAN Resources helps coordinate hundreds of volunteers who donate annually over 10,000 hours in-service to all older citizens in the Northwest Atlanta area.

OUR PROMISE TO YOU:

Your opportunities are dependent upon the level of support you select. Our activities are open and publicized to the community and include the following points of distribution:

PLATINUM -- \$5,000

- Page in *2010 Senior Atlanta Sources* plus **additional inside cover ¼ page advertisement and one page advertisement**
- **Prominent** Website Link
- Banner, logo recognition and invitation for all LSR activities
- **Prominent program recognition at each major LIFESPAN event**
- Feature affiliate at Lunch n' Learn day of classes includes introduction at luncheon and display table for entire day – once each quarter of classes
- **Logo recognition in weekly UPDATE at each Lunch n Learn session**
- **Prominent banner location at each LSR activity with logo**
- **Media recognition**
- Ad in one quarterly *Spotlight* publication – **1 page** -- distributed to 1,500 individuals & 54 congregations and senior residences in the Buckhead area
- Logo recognition in LSR publications
- Printed recognition at all LSR activities and publicity opportunities.

GOLD -- \$2,500

- Page in *2010 Senior Atlanta Sources* **plus additional one page advertisement**
- Website Link
- Banner, logo recognition and invitation for all LSR activities
- **Prominent** recognition **6** times at each major LIFESPAN event
- Feature affiliate at Lunch n' Learn day of classes includes introduction at luncheon and display table for entire day – **once each quarter of classes**
- Ad in one quarterly *Spotlight* publication – **1 page** -- distributed to 1,500 individuals & 54 congregations or senior residences in the Buckhead area
- **Logo recognition in all publications**
- Printed recognition at all LSR activities and publicity opportunities.

SILVER – \$1,500(Up to \$1,700 after January 31)

- **Quarter Lunch n Learn partner**
 - Full page ad (8 1/2 x 11) in our Spotlight newsletter distributed to:
 - 1,500 plus on our mailing list and
 - 54 Buckhead congregations and senior residences
 - Logo recognition in each Spotlight
 - Recognition at information luncheon for session
 - Introduction and feature affiliate at first day of Lunch n Learn session
 - Recognition on each weekly UPDATE during classes
 - Banner recognition at all LIFESPAN activities during 2010
- Page in *2010 Senior Atlanta Sources*
- Website Link
- Banner, **logo** recognition and invitation for all LSR activities
- Recognition **4** times at each major LIFESPAN event
- Feature affiliate at Lunch n' Learn day of classes includes introduction at luncheon and display table for entire day
- **Interview and article in Spotlight about your agency.**
- Printed recognition at all LSR activities and publicity opportunities.

BRONZE--\$1,000

- Page in *2010 Senior Atlanta Sources*
- Website Link
- **Banner recognition** at all LSR activities
- Recognition **2 times** at each major LIFESPAN event
- Feature affiliate at Lunch n' Learn day of classes includes introduction at luncheon and display table for entire day
- **Business Card Ad** in one quarterly *Spotlight* publication – business card size - distributed to 2,500 individuals & 30 congregations in the Buckhead area
- **Printed recognition at all LSR activities and publicity opportunities.**

DIAMOND -- \$500

- **Page in 2010 Senior Atlanta Sources**
- **Website Link**
- Recognition at major LSR events
- **Listing** in quarterly *Spotlight* and all promotional program material
- **Feature affiliate at Lunch n' Learn day of classes includes introduction at luncheon and display table for entire day.**

CRYSTAL -- \$300

- **Information listed in our 2010 Senior Atlanta Sources publication** of programs available to seniors and used year round—minimum 3,000 distribution to individuals and congregations. (30327, 30305, 30342, 30325 plus)
- Listing in quarterly *Spotlight* and all promotional program material.

A project of LIFESPAN Resources'

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